

# SAMUEL MIKEL BOWLES

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## SUMMARY

Samuel is a business and technology leader with more than 20 years of experience guiding executives and teams in building high-performing organizations and delivering impactful software. He has led cross-functional groups through the creation of hundreds of products used by major enterprises and millions of users worldwide.

Samuel helps leaders align vision with execution and move complex initiatives forward with clarity and momentum.

## EXPERIENCE

### Senior Consultant, Partner — Balance & Co.

October 2023 – Present

- Provide strategic coaching and advisory across multiple industries
- Support leaders in refining business, product, and technology strategy
- Guide hiring, team development, and organizational design decisions
- Help teams strengthen product-market fit and revenue opportunities
- Help executives remove organizational barriers and improve execution

### Senior Director of Software Engineering — Slalom Build

November 2019 – December 2023

- Led engineering and product teams in four Northern California offices
- Managed enterprise client accounts for global brands
- Oversaw \$30M+ in budgeting, operations, recruiting, and regional business planning
- Directed delivery of enterprise-scale software used by millions of users
- Co-led the creation of a career development framework for 1,000+ technologists

### Director, San Francisco Labs — Pivotal Labs

February 2011 – September 2018

- Managed key client accounts for AmEx, The Gap, Chevron, GE, and more
- Led a software delivery team of 100+ managers & ICs
- Presented to business leaders from more than a dozen countries in over 160 Executive Briefings
- Implemented effective change management systems

## **SERVICE**

- Local Leader—IxDA Grand Rapids
- Co-Chair—Midwest UX 2013
- Board Member—Academy of Business, Leadership & Entrepreneurship (GRPS Innovation Central)
- Committee Member—Grand Rapids Community College Computer Information Systems Program
- Member—Board of Advisors, Human Practice, Inc.
- Adjunct Instructor—Kendall College of Art & Design and W. Michigan Center for Arts & Technology

## **SKILLS**

Samuel has guided senior leaders and teams in adopting modern Agile practices and building resilient, high-performing engineering and product organizations. He brings deep expertise in human-centered design and uses it to inform product direction and strengthen design capability. By applying lean and iterative methods in both startup and enterprise environments, he has helped organizations accelerate learning, improve execution, and innovate at scale.